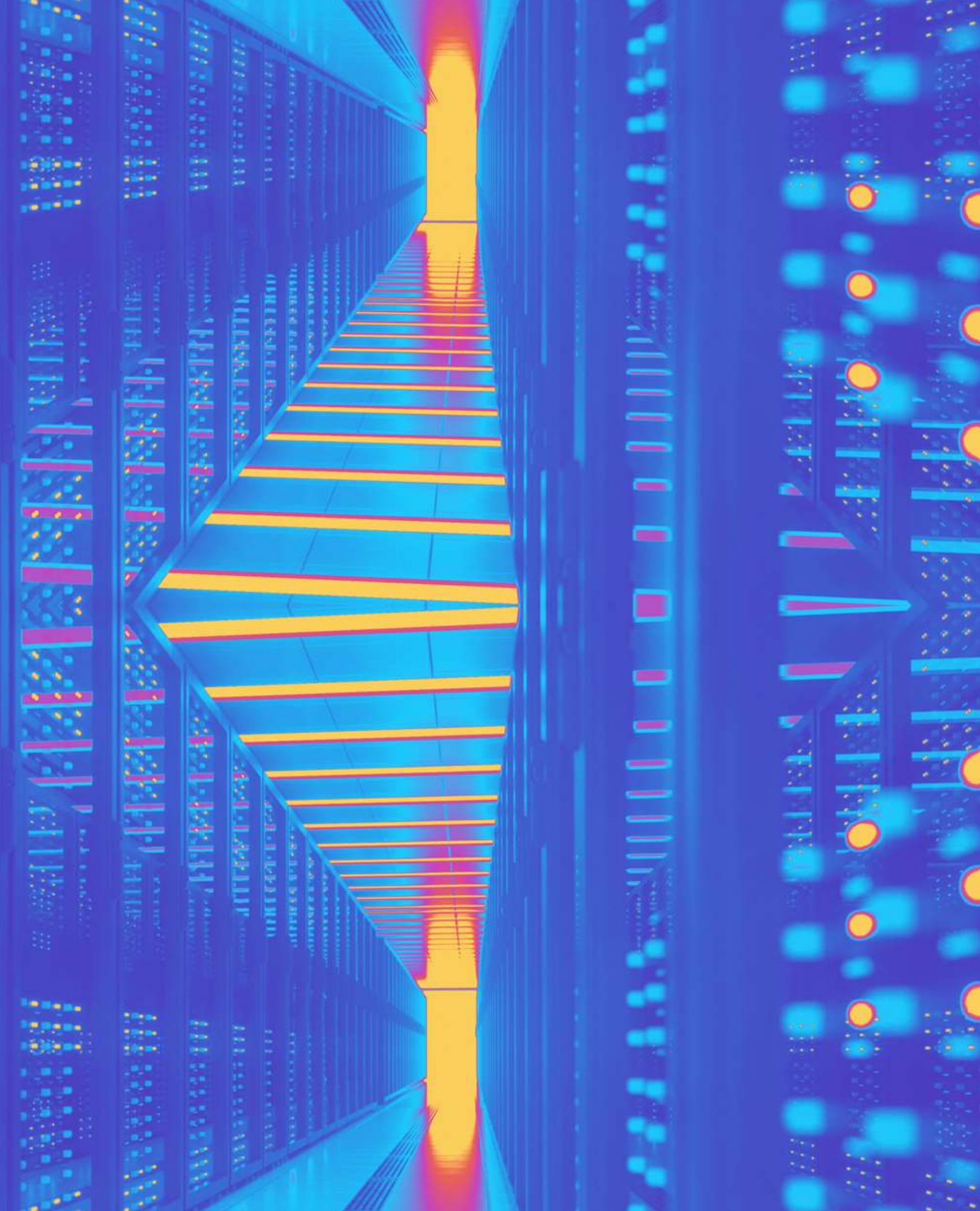


The Driving Force for Change

Finalt Salesforce data segregation implementation





Data Transfer with Maximum Security

In a world that's more interconnected than ever, the integrity and security of data are paramount for organizations operating across multiple regions.

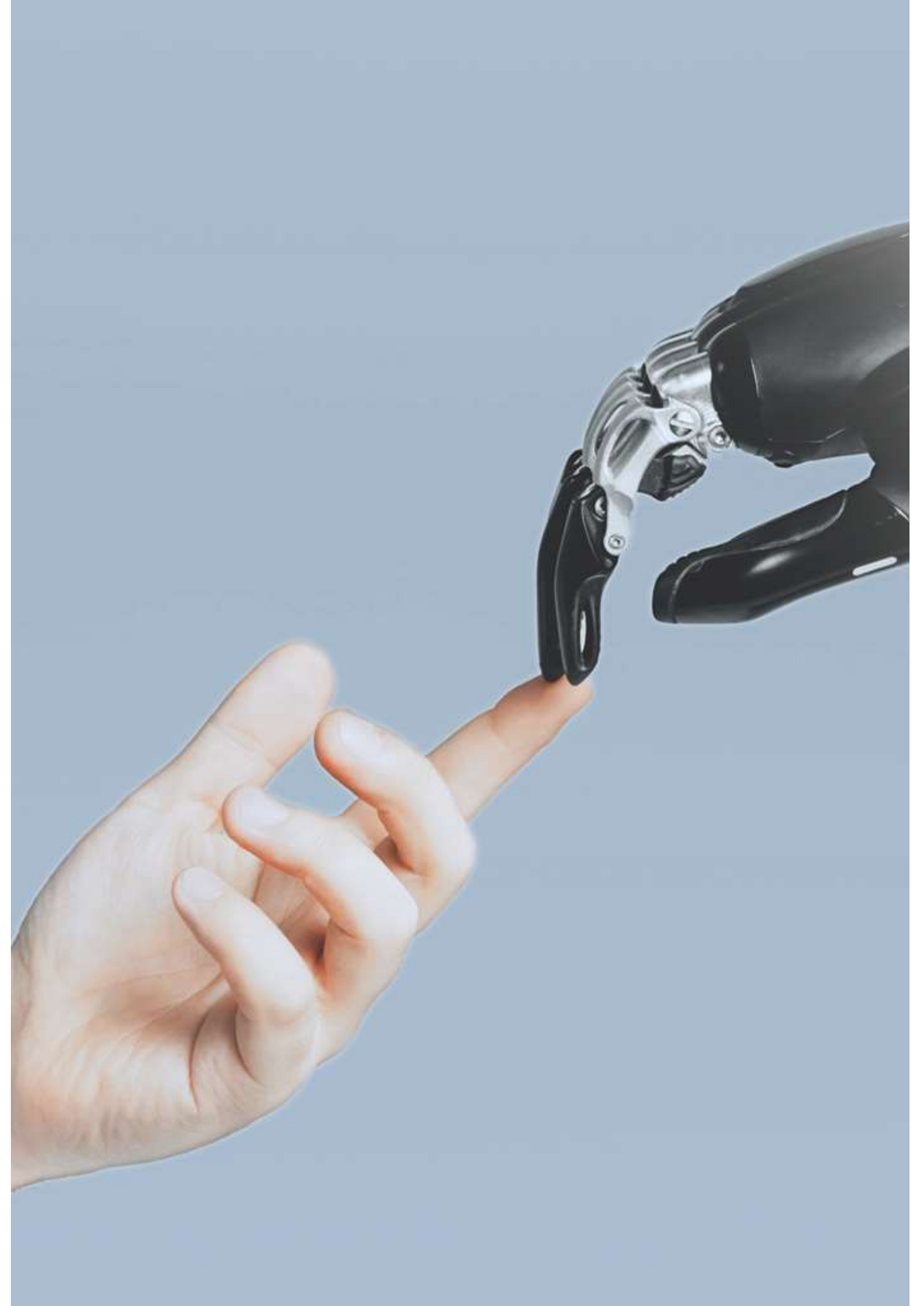
For **Finalto**, a leader in financial trading and investment services, safeguarding sensitive data while maintaining operational efficiency across its global and regional offices became a critical priority. As the company expanded, it faced the complex challenge of ensuring that data from its Middle East operations remained securely segregated from its global data, requiring a targeted and robust solution to protect its business interests and client confidentiality.

Finalto recognized that achieving this level of data security wasn't merely a matter of compliance—it was a fundamental aspect of their operational strategy. Ensuring that data could be appropriately ring-fenced to meet regional regulatory requirements was crucial not only for maintaining trust with clients but also for enabling seamless and secure operations across their global and regional offices.

When Technology Combines with Human Touch

To address these challenges, **Finalto** partnered with DTC Force to implement a comprehensive data segregation solution within Salesforce. The project, known as the "**Finalto** Ring Fencing," aimed to create a secure, compartmentalized environment where sensitive data from the Middle East operations could be managed independently from the global operations, without sacrificing accessibility for authorized personnel.

This ambitious project required a meticulous approach, integrating technology with deep industry knowledge to design and implement a Salesforce environment that met the highest standards of security and efficiency.



Building on a Strong Foundation

A Strategic Approach to Data Segregation

DTC Force began by thoroughly assessing Finalto's existing Salesforce environment and understanding the specific requirements for data segregation. The team focused on configuring Salesforce at multiple levels to ensure that data accessibility was tightly controlled according to the roles and responsibilities of users across different regions.

Key components of the solution included:

- **Custom Hierarchies and Role Configurations:** Establishing a new hierarchy within Salesforce that allowed for clear distinctions between global and regional roles, ensuring that only authorized personnel had access to sensitive data.
- **Advanced Sharing Rules and Permissions:** Implementing Apex sharing rules to enforce strict data access controls, thereby preventing unauthorized access to regional data while maintaining the flexibility for future updates and scalability.
- **User Training and Documentation:** Providing comprehensive training and detailed technical documentation to ensure that Finalto's teams could manage and operate within the new system effectively.



Driving Security and Operational Excellence

The success of the Ring Fencing project set a new standard for data security within **Finalto**. The project not only safeguarded sensitive data but also optimized operational workflows by aligning Salesforce configurations with **Finalto**'s organizational structure. The system's design ensured that as **Finalto** continued to grow and expand, their data security measures would scale accordingly, providing both resilience and flexibility.

Ongoing Support and Innovation

Following the successful implementation of the Ring Fencing project, **Finalto** entered into a Salesforce Support Contract with DTC Force, ensuring that their Salesforce environment would continue to evolve and adapt to new challenges. This ongoing partnership allowed **Finalto** to leverage DTC Force's expertise for continuous improvements, ensuring that their systems remained at the cutting edge of technology and compliance.

By integrating advanced data management techniques with strategic support services, **Finalto** has positioned itself as a leader in secure financial services operations, ready to meet the challenges of a rapidly changing global market.

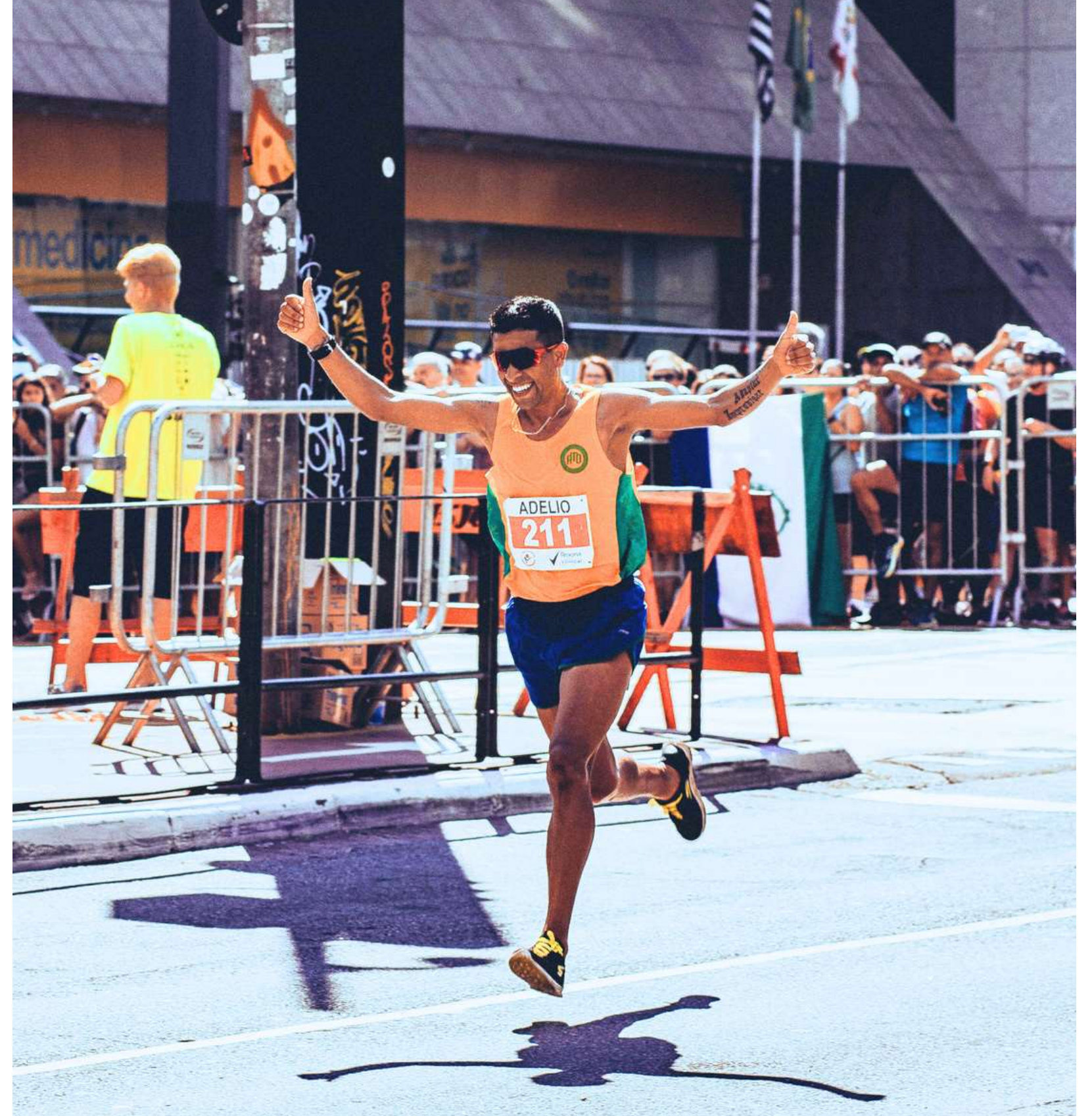


A Future of Resilience

Building a Culture of Security and Innovation

Finalto's journey underscores the importance of integrating technology with human ingenuity to solve complex business challenges. The partnership with **DTC Force** has not only strengthened **Finalto's** data security but has also fostered a culture of continuous improvement and innovation, enabling the company to maintain its competitive edge in a highly regulated and competitive industry.

As **Finalto** looks to the future, its commitment to security, efficiency, and operational excellence remains steadfast, supported by a robust Salesforce environment that is as adaptable as it is secure.



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