



DTC ESSENTIALS



Salesforce Data Cloud Essentials

Pricing:

Starting at **\$5,999**

Completion Time:

6-8 Weeks

Introduction:

Salesforce Data Cloud empowers organizations to unify, manage, and analyze their data from various sources, enabling a comprehensive understanding of customer interactions and business operations.



Benefits:

- ✓ Centralized data management across multiple platforms and systems.
- ✓ Enhanced data analysis capabilities leading to informed decision-making.
- ✓ Improved data quality and governance with consistent, automated cleansing.
- ✓ Real-time data access and synchronization across business units.
- ✓ Strengthened data security with robust compliance and protection measures.



Features:

- ✓ Integration with existing CRM, ERP, and external databases.
- ✓ Advanced data modeling and management tools.
- ✓ Automated data cleansing and enrichment processes.
- ✓ Real-time analytics and customizable reporting.
- ✓ Secure data sharing and collaboration tools.



What's Included:

- ✓ Initial system setup and data integration.
- ✓ Customization of data models and analytic reports.
- ✓ Implementation of data governance and compliance standards.
- ✓ Training sessions for data management and analysis.
- ✓ Ongoing support and optimization recommendations.



Expected Results:

- ✓ Unified view of business and customer data.
- ✓ Reduced time to insights with efficient data processing.
- ✓ Increased data reliability and accuracy.
- ✓ Enhanced regulatory compliance and data security.
- ✓ Improved cross-departmental collaboration and productivity.

Get In Touch!

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