



DTC ESSENTIALS



Salesforce Commerce Cloud Essentials

Pricing:

Starting at **\$4,999**

Completion Time:

6-8 Weeks

Introduction:

Salesforce Commerce Cloud offers a robust platform to transform your e-commerce business. It provides tools to create personalized and connected customer journeys, manages product inventory effectively, and integrates with essential services, helping you enhance the shopper experience and increase conversions.



Benefits:

- ✓ Provides a seamless, personalized shopping experience to increase customer loyalty.
- ✓ Optimizes site navigation to enhance user engagement and conversion rates.
- ✓ Simplifies inventory and catalog management with real-time updates.
- ✓ Integrates easily with various payment systems and logistic services.



Features:

- ✓ Personalization engines to tailor the shopping experience for each user.
- ✓ Advanced product management, including inventory and catalog tools.
- ✓ Integrated customer service capabilities for a seamless support experience.
- ✓ Robust analytics to track performance, customer behavior, and more.
- ✓ Tools for creating promotional campaigns and managing discounts.



What's Included:

- ✓ Customizable storefront designs to reflect your brand's identity.
- ✓ Setup of product categories, inventory management, and pricing models.
- ✓ Configuration of payment gateways and shipping methods.
- ✓ Security features for safe and reliable transactions.
- ✓ Training sessions for your team on managing the Commerce Cloud platform.



Expected Results:

- ✓ Enhanced customer engagement with personalized experiences.
- ✓ Increased efficiency in managing e-commerce operations.
- ✓ Improved sales through better conversion rates and effective promotions.
- ✓ Reduced overhead costs by automating various commerce functions.

Get In Touch!

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