



DTC ESSENTIALS



Marketing Cloud Account Engagement (Pardot)

Pricing:

Starting at **\$3,999**

Completion Time:

4-6 Weeks

Marketing Cloud Account Engagement (Pardot) is a comprehensive marketing automation solution designed to help B2B businesses create meaningful connections, generate more pipeline, targeted campaigns, manage leads and empower sales to close more deals.



Benefits:

- ✓ Automatically track, score, and nurture leads to improved conversions.
- ✓ Simplify complex marketing campaigns with automated workflows.
- ✓ Targeted marketing campaigns ensure better use of marketing budgets.
- ✓ Insights to know customer behavior and make data driven campaigns.



Features:

- ✓ Lead Generation, Qualification and Scoring.
- ✓ Design, test, and deploy engaging email campaigns with personalized content.
- ✓ ROI Reporting with analytic tools and dashboards.
- ✓ Seamless integration with Salesforce products and apps for unified view.



What's Included:

- ✓ Initial Setup and Configuration: Custom setup of the Salesforce Engagement.
- ✓ User adoption training session.
- ✓ Customization: Development of custom features, templates, and integrations.
- ✓ Post implementation support and maintenance.



Expected Results:

- ✓ Increased Lead Conversion.
- ✓ Higher Marketing Efficiency.
- ✓ Boost Sales Funnel.
- ✓ Nurture B2B leads Efficiently.

Get In Touch!

- ☎ +1-905-338-4856
- ✉ info@dctforce.com
- 🌐 www.dctforce.com
- 📍 416 North Service Rd E #300, Oakville, ON L6H 5R2, Canada